



## **Monitoring & Evaluation Strategy**



Rural Enterprise and Economic Development Project (REED)

August 2022

Government of Nepal
Ministry of Agriculture & Livestock Development
Rural Enterprise and Economic Development Project
Office of the Project Director
Hariharbhawan, Lalitpur, Nepal

#### **ABBREVIATIONS AND ACRONYMS**

MALSC	Municipal level agriculture and livestock centers
RMC	Regional Market centers
ECO	Economic Corridor Office
ECTCC	Economic Corridor Technical and Coordination Committee
GRM	Grievance Redressal Mechanism
ICT	Information and Communication Technology
MIS	Management Information System
MoALD	Ministry of Agriculture and Livestock Development
MoLMAC	Ministry of Land Management, Agriculture and Cooperatives
NPC	National Planning Commission
OPD	Office of the Project Director
PD	Project Director
PDO	Project Development Objective
PIM	Project Implementation Manual
POs	Producer Organizations
PPs	Productive Partnerships
PSC	Project Steering Committee
REED	Rural Enterprise and Economic Development
RF	Results Framework
SME	Small and Medium Enterprises
SPS	Sanitary and Phytosanitary Standards
TA	Technical Assistance
DM	Data Management
M&E	Monitoring and Evaluation
MIS	Management Information System

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#### 1.Introduction:

The Rural Enterprise and Economic Development (REED) Project of the Ministry of Agriculture and Livestock Development (MoALD) aims to stimulate the development of rural enterprises by strengthening market linkages among smallholder producers and players in the agricultural commodity value chain; and by strengthening the enabling environment for the development of enterprises in key economic corridors of the country. The Project will, among others, provide funding for productive partnership's start-up business plans, upgrading and building demand-driven market centers, value chain related infrastructures and semi-public infrastructures and facilities at local level to support the partnerships and their communities.

#### 2.Project Areas

The project focuses on economic corridors that offer opportunities for successful linkage activities of the rural entrepreneurs to be supported by the project. The criteria for the selection of economic corridors included the economic potential of the surrounding areas—including SME intensity, the presence of scalable value chains identified by the CPSD and other studies, the intensity of financial access, and the density of the youth population, among others. Five economic corridors have been selected, covering six provinces (Provinces 1, Madhesh, Bagmati, Gandaki, Lumbini, and Sudur Pashchim).

- a. Mid-hill highway (Provinces 1, Bagmati and Gandaki)
- b. East-West Highway (Madhesh)
- c. Postal Highway (Madhesh)
- d. Bhalubang-Rolpa Highway (Lumbini)
- e. Mahakali Highway (Sudur pashchim)

### 3. Project Beneficiaries

The primary beneficiaries targeted by this project are *rural entrepreneurs* who are defined as: (i) smallholder farmers and rural producers organized in groups, cooperatives, or other forms of association, to be defined as POs; (ii) agribusiness SMEs; and (iii) agri-tech start-ups. Smallholder farmers and rural producers to be organized as POs are growth-oriented and will be competitively selected for participation in PPs. "Growth-oriented" can be defined as the segment of potential beneficiaries who are not engaged in subsistence-level activities. Growth-oriented producers actively seek new opportunities, aspire to grow, and create more jobs.14 Furthermore, the project will benefit the intermediary institution providing support services to agribusiness SMEs and agritech start-ups and decentralized governments (provincial and local-level governments).

The project will reach out to approximately 940 POs15 that are expected to have a membership of about 24,000 small-scale farmers and rural producers (at least 35 percent of total beneficiaries should be female). About 100 SMEs and agri-tech startups will be reached through training provided by a competitively selected intermediary institution that will expand their services based on the lessons learned from the pilot phase. Further, through municipal agriculture centers, market centers, and improved value-chain infrastructures, at least 3,500 farmers will benefit from the project, while the project will generate short-term rural employment opportunities for about 5,700 people in response to

COVID-19. The project will also support institutional building in the federalized context and will likely reach out to 86 government agencies (6 at the provincial level and 80 at the municipality level). Landless families and agricultural wage laborers will indirectly benefit from the project in terms of real wage gains as a result of increased productivity and demand for labor. The theory of change (Figure 3) provides an overview of the project components and the complementarity between different components

#### 4. Project Components:

The project has five components. Component 1 will support market linkages. Component 2 will support activities that enhance the entrepreneurship ecosystem. Component 3 will provide support to restore COVID-19-disrupted food and agriculture supply chains. Component 4 will support project management. Component 5 is a zero-cost CERC that will allow the rapid reallocation of credit proceeds from other components to provide emergency recovery and reconstruction support. The project components are represented at a glance in Figure 1.

Component 1: Strengthening Market Linkages through Productive Partnerships (\$40 million)
The project will build productive partnerships to promote rural-based value chains, including: (i) conducting a comprehensive communications campaign, including a targeted communication campaign for women; (ii) brokering support for prospective buyers and POs to prepare simple joint profiles; (iii) provision of technical assistance to POs with the development of mutually-agreed business plans; (iv) provision of Start-up Grants for POs to fulfil the terms of their business plans; and (v) supporting formalization of POs as legal entities (see Figure 1)10.

# Component 2: Strengthening the Entrepreneurship Ecosystem in the Federal Structure (\$8 million) Subcomponent 2.a: Capacity Building of Provincial and Local Government and Related Agencies (\$5 million)

The project will build the capacity of provincial and local governments and related agencies in the agriculture sector in: (i) agriculture services development; (ii) climate-induced risks and challenges and strengthen climate resiliency (iii) strategies to enhance efficiency and resources use along the agri-business value chains; (iv) food safety and certification of organic food; (v) reducing post-harvest losses; (vi) developing mechanism and framework to deepen extension of advisory services; (vii) development of digital platform for market information at local level; (viii) fiduciary and audit capacity; and (ix) implementation of local level agriculture development plans.

#### Subcomponent 2.b: Capacity Building of Intermediary Institutions and SMEs (\$3 million)

Building the capabilities and outreach of: (i) intermediary institutions11 to provide services to small and medium enterprises and agritech start-ups; and (ii) small and medium enterprises and agritech start-ups to improve their businesses to enable them to participate in productive partnerships (Figure 2) The intermediary institutions will then reach out to provide improved training and services to the wider ecosystem of businesses and leverage existing APTC facilities to deliver business coaching.

## Component 3. Restoring and Strengthening COVID-19-Disrupted Food Supply Chain and Local Economy (\$22 million)

The project will finance investments in: (i) municipal agriculture centers for safe food and seed storage and supply, including distribution of seeds and other agricultural inputs to local population, agri-businesses, producers and farmers; and (ii) upgrading and building demand-driven market and value chain related infrastructure and demand-driven semi-public infrastructure at local level, including through financing of labor-intensive works, which could include regional market centers, collection centers, storage centers, cold-chain centers, packaging and processing centers, value addition facilities.

#### Component 4: Project Management (\$10 million)

The project will provide support to MoALD as well as the respective provincial and local governments for Project implementation and management, including support for procurement, financial management, environmental and social risk management, monitoring and evaluation and reporting; provision of Training and Incremental Operating Costs.

#### Component 5. Contingent Emergency Response Component (\$0)

The project will provide immediate response to an Eligible Crisis or Health Emergency.

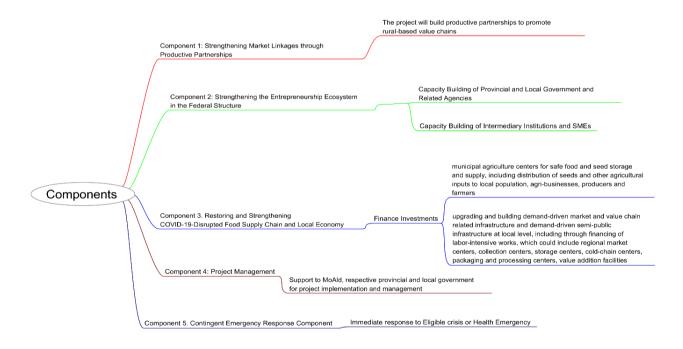


Fig 1. Project Components at a glance

### 5.Implementation Arrangements

#### 5.1. Institutional and Implementation Arrangements

The executing agency will be MoALD. Implementation will take place in five economic corridors, which will encompass six provinces (Provinces 1, Madhesh, Bagmati, Gandaki, Lumbini, and Sudurpashchim). The project has established four ECOs in Provinces 1 (for Provinces 1 and Bagmati), Madhesh, Lumbini (for Gandaki and Lumbini), and Sudurpashchim. (See Annex 1).

#### 5.2. Results Monitoring and Evaluation Arrangements

Monitoring, evaluation, and reporting on results framework indicators will be the core part of supervising and assessing project achievement and progress. A baseline survey will be conducted at the start of project implementation, a midline survey will be conducted at the mid-term review stage, and an endline survey will be conducted at project completion. The project M&E system will also cover: (i) implementation progress, including physical and financial status; (ii) achievement of intermediate and PDO outcome indicators as specified in the results framework; and (iii) impact evaluation outcomes. The M&E system will be supported by a computerized, web-based management information system (MIS), managed by OPD- and ECO-level M&E officers.

#### 5.3. Sustainability

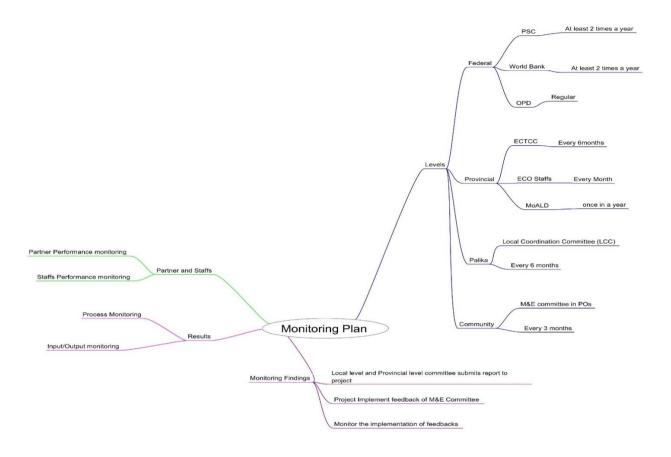
The project's sustainability is bolstered by the Government of Nepal's strong ownership of the overall project concept and design elements, which build on the strategic pillars of the ADS. In using a maximizing finance for development approach to determining appropriate public and private roles under federalism, the project could help the long-term promotion of private sector participation, which will keep the PPs sustainable and will support scaling them up as per future demands. The project will strengthen the federalized public institutions through staff training, more efficient organization, and the provision of adequate support for agriculture service delivery. Finally, the project will also contribute to climate change adaptation and mitigation through promotion of climate-smart agriculture (CSA).

## 6.Project M&E System:

#### 6.1. Monitoring:

Monitoring is the systematic collection and analysis of information as a project progresses and continues during the whole life cycle of the project. It is aimed at improving the efficiency and effectiveness of a project or organization. Monitoring is generally based on targets set and activities planned during the planning phases of work that are later to be implemented. It also helps to keep the work on track, and keep management informed on when things are not perfect so that appropriate measures can be taken to avoid the project or program failure or avoid deviations to planned activities. Monitoring - If done properly is an invaluable tool for good management and practice, and it provides a useful base for evaluation thereby enabling the management to determine whether the resources that have been made available are sufficient and are being utilized properly, whether the capacity that the organization or its staff have is sufficient and appropriate, and whether the work done so far is in accordance with what has been planned earlier. The Monitoring Plan for REED is shown in fig. 2 below.

Fig. 2 Monitoring Plan of REED

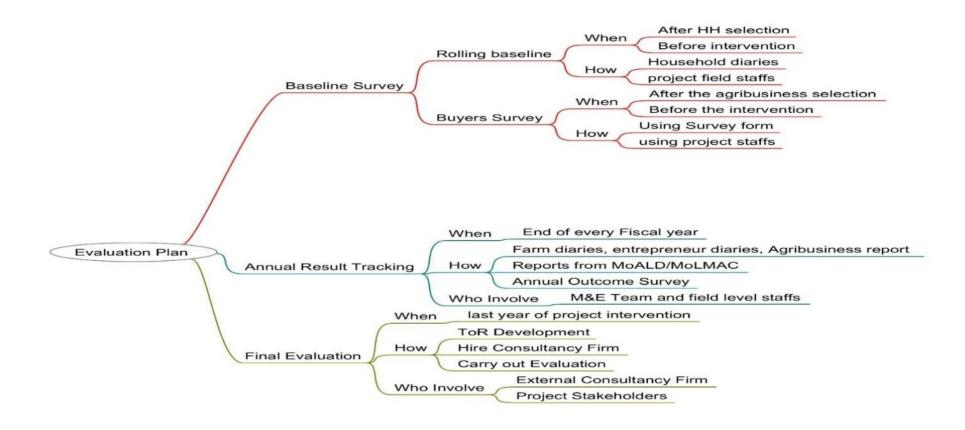


#### 6.2. Evaluation:

Evaluation is a systematic and objective measurement of the results achieved by a project, a program or a policy, in order to assess its relevance, its coherence, the efficiency of its implementation, its effectiveness and its impact, as well as the sustainability

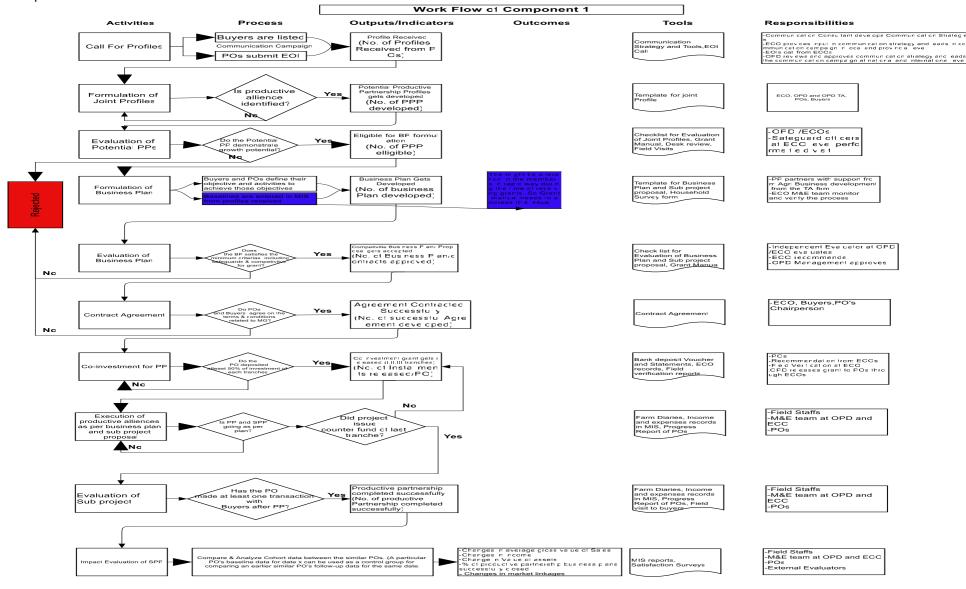
The M&E is the core function of the project management. The use and strengthening of projects M&E systems is always a key priority for Nepal government as well as World Bank. As a part of core function of project management there will be an integrated Project Monitoring and Evaluation system. The objective of the M&E system will be to guide the project implementation, support the decision-making process, generate, and share the valuable knowledge and learning derived from the project implementation exercise. The Evaluation plan of REED is shown in fig. 3 below:

Fig.3. Evaluation plan for REED



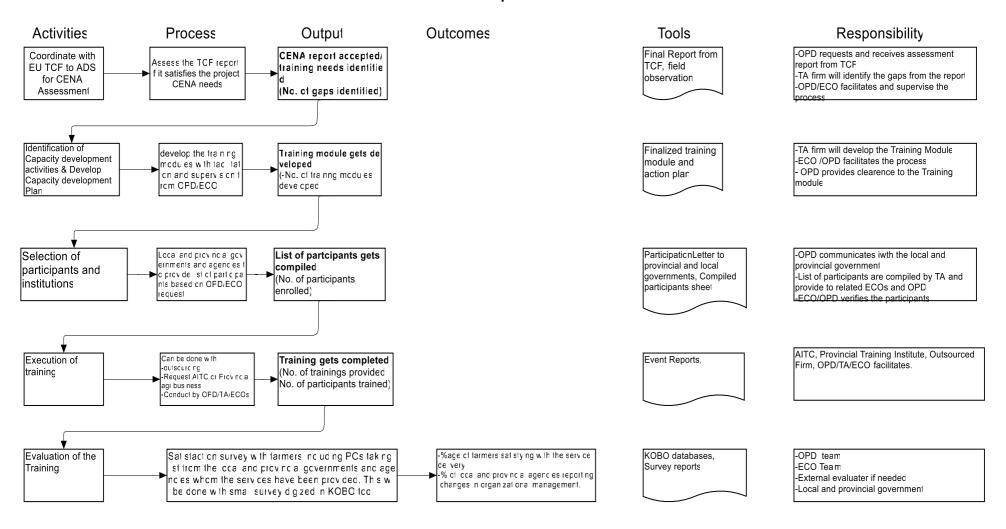
## 7. Work-flow of each component

#### Component 1



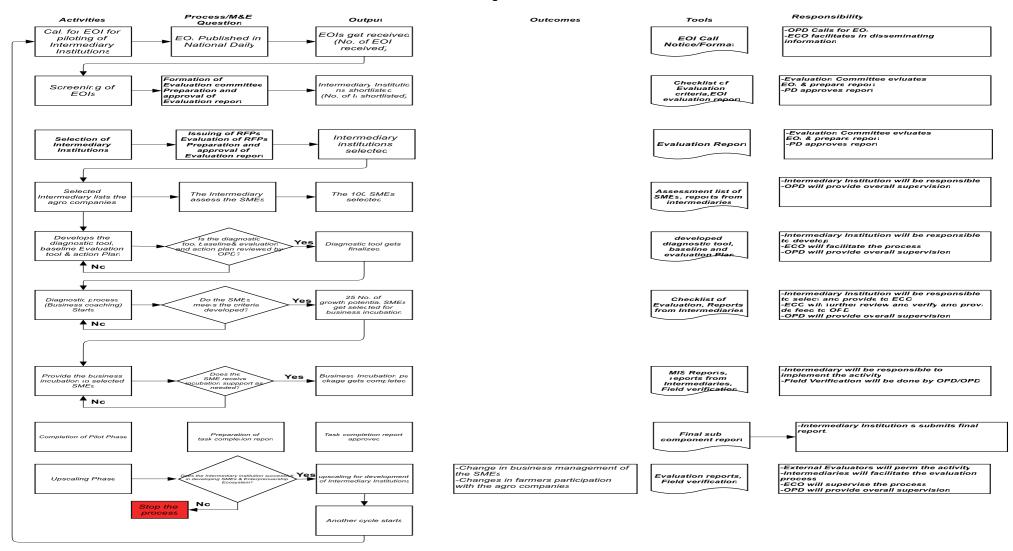
#### Component 2a

## Work Flow of Component 2.a

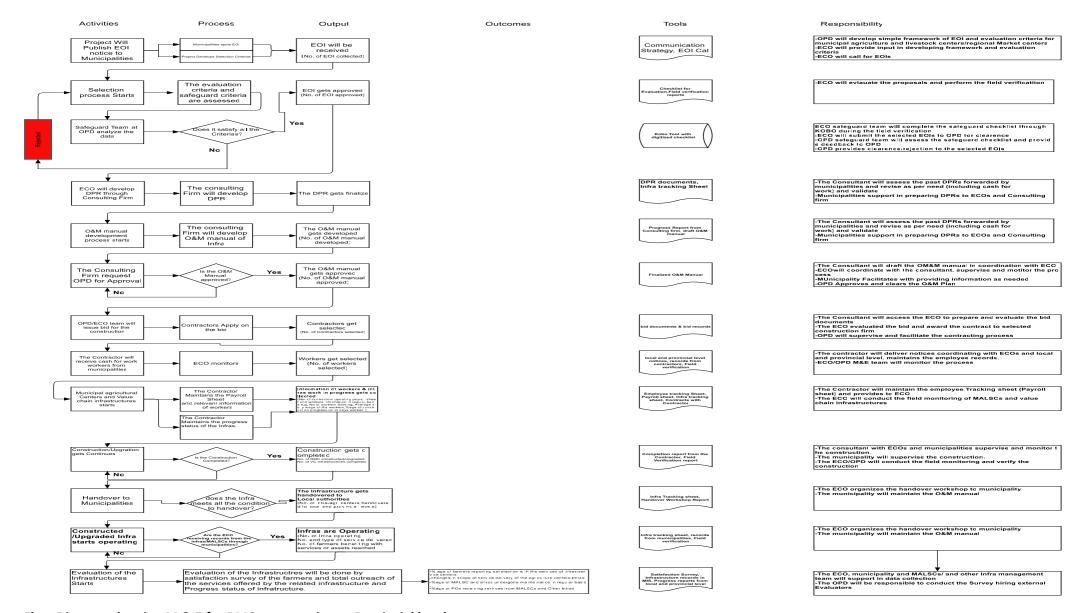


#### Component 2b

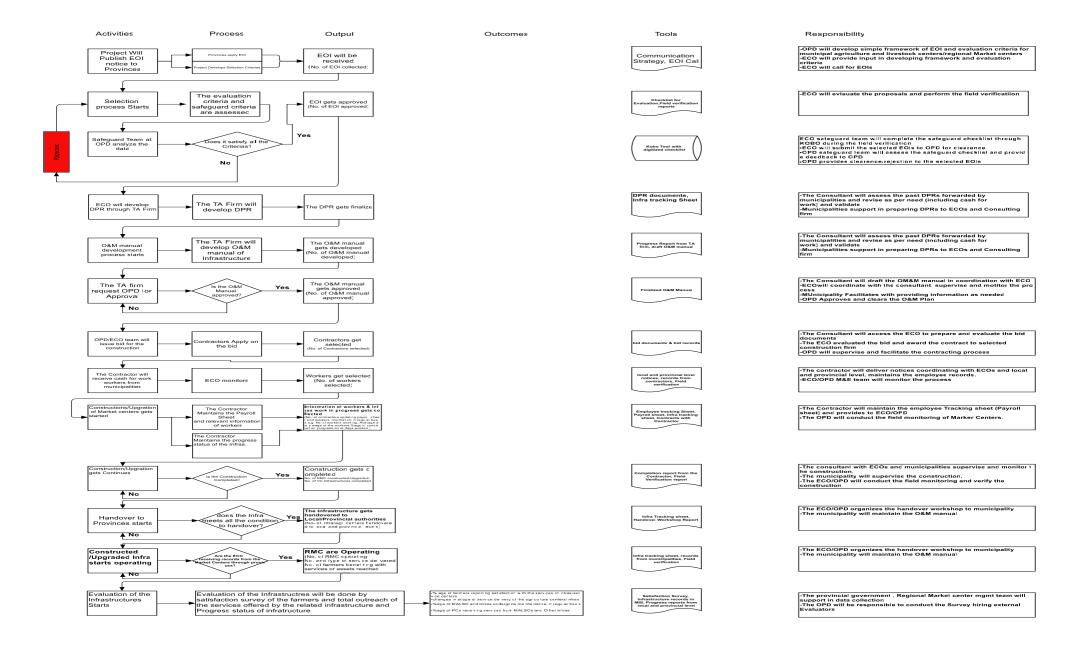
#### Work Flow of Component 2.b



Component 3: Flow Diagram showing M & E for MALSC construction at municipal level



Flow Diagram showing M & E for RMC construction at Provincial level



## 8. Process and Results Monitoring

The following table outlines the processes and results monitoring of each component based on the components' flowchart presented in Section 7.

#### 8.1 Component 1

		<b>Process Monitoring</b>		Re	sults Monitorin	ng
Activities in the flowchart	Process Monitoring Activities	When	How	Result Monitoring activities	When	How
Screening of Joint Profile	Submission of JPs	Throughout the call duration	Call for EOIs, outreach, communication campaign			
	Shortlisting of joint profiles	Throughout the shortlisting duration	Field Verification and Evaluation report			
	Roster of Independent Evaluators	August	Notice for Roster of Independent Evaluators	Total PP Business Plans approved	End of FY	Through project's MIS
Evaluation of Business plan	Orientation workshops to Independent Evaluators	After approval of grant manual	Orientation Workshop completed	PP business plans approved - by women led POs (Percentage)	End of FY	Through project's MIS
	Preparation and approval of business plan	After approval of Joint Profiles	Business plans prepared, evaluated and approved	POs' Members disaggregated by gender	Business Plan evaluation stage	Through project's MIS
Signing of the agreement	Agreement signed by the POs and the OPD	within 30 days of the approval of BP	Through copy of agreement uploaded in the MIS			

	Deposit of first tranche by the OPD	within 7 days after the receipt of the deposit by the POs	Through copy of deposit slip in MIS			
	Implementation progress as per Approved Business Plan	proved Business As per need				
Grant Flow Mechanism	Deposit of second/last tranche by the OPD	within 7 days after the receipt of the necessary bills, POs' members signed the procurement plan and second/last deposit by the POs	Through field verification and upload of second tranche/last tranche uploaded in MIS			
				Average gross sale values of POs	First sale by the POs to the buyers as per PP	Through receipt of the sales' information from the POs and Buyers (or also farm diary using KOBO toolbox)
				Average gross sale values of female-led POs	First sale by the POs to the buyers as per PP	Through receipt of the sales' information from the POs and Buyers (or also farm diary using KOBO toolbox)

## 8.2 Component 2a

<u> </u>		
	Process Monitoring	Results Monitoring
	1 1 0 0 0 0 0 1 1 1 0 1 1 1 1 0 1 1 1 1	nessure montesting

Activities in the flowchart	Process Monitori ng Activities	When	How	Result Monitoring activities	When	How
Identification of required Capacity Development activities	Review of CENA report received from NLSIP/EU _TCF	Early July/Au gust	Approved list of training activities			
Required Curriculum/Mod ule development	Develop ment of required curriculu m / update , revision of existing curriculu m		updated/dev eloped training module/curri culum			
Implementation of Training to the provincial and local agencies	Suitabilit y of Content, resource person, training modality and participa nts	During Trainin g session s	Visits/Traini ng completion reports	Training provided to the Provincial and Local governments	During Training	List of agencies and participants from the local and provincial governments in the training

## 8.3 Component 2b

Activities in	Proc	ess Monito	oring	Results Monitoring								
the flowchart	Proces s	When	How	Result Monitoring activities	When	How						

	Monit oring					
	Activit ies					
Selection of SMEs for business incubation	Outre ach proces s, Selecti on and use of appro priate diagno stic tools, busine ss coachi ng	After recruit ment of interm ediary institu tion	Diagno stic Tool develo ped by the Interm ediary institu tion			
Business Incubation Training to SMEs	Conte nt, Modal ity, mobili sation of appro priate expert for incuba tion	After selecti on of 25 SMEs	Visits, Interac tion with SMEs, progre ss report s	Number of SMEs and Agri-tech startups incubated and trained	During Business Incubation Training	List of SMEs and startups participated in the incubation and training (Head of SMEs/startups disaggregated by gender)
				Beneficiary satisfied with intermediary institutions	After Business Incubation training	Post-business incubation training survey

#### 8.4 Component 3

	Pro	ocess Monitoring		Results Monitoring									
Activities in the flowchart	Process Monitoring Activities	When	How	Result Monitoring activities	When	How							
	Preparation of DPRs	After recruitment of consultancy firms	Issue of RFPs to DPR preparation Firms and completed DPRs										
	Start of the construction of the MALSCs and RMCs	After approval of DPRs	Issue of contracts to construction firms										
Construction of MALSCs and RMCs	Monitoring of the construction of MALSCs and RMCs	Throughout the construction period	Periodic Monitoring Report and pictures updated through MIS										
				Nos of MALSCs constructed/renovat ed	After MALSC construction	Hand-over to the respective municipality							
				Nos. Of RMCs constructed/renovat ed	After MALSC construction	Hand-over to the respective provincial government							
				Nos. of beneficiaries from MALSCs/RMCs	After operation of MALSCs	Records of service provided/beneficiaries municipalities							
Employment opportunities created by cash-for-work program	Selection criteria for cash for work beneficiaries	_		No. of Beneficiaries for cash-for-work program	During construction of MALSCs and RMCs	List of cash-for-work workers (disaggregated by gender) from payroll of the construction firms updated in MIS							

## 8.5 Component 4

	Process	Monitor	ing	Re	sults Mo	nitoring
Activities in the flowchart	Process Monitoring Activities	When	How	Result Monitoring activities	When	How
Project Reports submitted				Number of Reports Submitted to the WB		Record of reports forwarded to the WB
Grievances registered resolved satisfactorily	Record the grievances registered		Project's MIS			
	Grievances processed for					
	Percentage of g		Percentage of grievances registered resolved		Record of grievances resolved in the project's MIS	

#### 9. Impact Evaluation Strategy and Baseline Survey

- The project's impact evaluation will be conducted focusing on the impact of component 1 i.e. 'Strengthening Market Linkage through Productive Partnerships'
- For project level intervention typically of component 1, the project will adopt counterfactual analysis method. The Double difference or difference in difference method will be used to analyze the impact of project's interventions.
- Comparison would be made between the control groups (those producers organizations (POs) whose business plans (BPs) were not selected) and treatment groups (those POs that will be supported by the project through matching grants) at each call for proposals.
- Baseline information for impact evaluation would be collected from the producer's organizations during the preparation of BPs by using simple 2 pager information collection sheet.
- The project's M &E team will facilitate the preparation of necessary formats and data collection tools for baseline survey with the technical support from OPD TA firm. The baseline will be incorporated in the project's MIS.
- Based on the number of business plans rejected, proportionate samples representing the population would be considered as control group.
- Baseline information of those POs with successful BPs and control groups will be incorporated in project's MIS.
- For the collection of baseline information, the REED team will develop very brief questionnaire
  and this questionnaire will be a mandatory part of business plan and POs are responsible to fill the
  questionnaire for each member at individual level. ECO M&E team will be responsible to facilitate
  the process.
- The questionnaire will be digitized, and POs will be responsible to Enter into project MIS through tablet. The Project M&E team will capacitate the data entry person at PO level.
- Until the MIS will be in place, the questionnaire will be digitized in KOBO tool and data will be collected through KOBO collect. Later on after the development of MIS, the data will be migrated to REED MIS.
- All the baseline information will be taken at PO's member level and will be eventually compiled at PO level
- The POs whose business plan are not approved will be considered as the control group.

#### 10. List of Annexes

#### Annex-1 Eol Proposal Sheet

Ministry of Agriculture and Livestock Development Rural Enterprises and Economic Development Project (REED)

## **EOI Submission Tracking Table**

			Address											þ				Per		Agree	d Sul	b-Pro	ject C	ost (I	VRs.)			
								Su	Nature of the	ate	hed	þ	l _	mitte			ate	iod	Pro	ject		Gra	ntee				on	Con
S. N	EOIs Submit ters	Pro vinc e	Dis tric t	Pa lik a	H u b	Clu ste r	W ar d	ppl y Ch ain	Proposal (Trading/Prod uction/SP/SDF )	Submitted Date				<b>Business Plan Submitted</b>	Evaluated	Approved	Agreement D	of Su b- Pro jec t	G o N	W orl d Ba nk	C as h	Ki n d	La bo ur	Lo a n	Ot he r	Total	Contact Person	tact Nu mb er
1	2	3	4	5		6	7	8	9	1	1	1 2	1	1	1 5	1 6	1 7	18	19	21	22	23	24	25	26	2 7	2 8	29
	А										٧	٧	х															
	В										٧	٧	٧	٧	٧	٧												

Annex-2 Group Information

			5 5,1								P	rodu	ucers	' Gro	up Bı	usine	ss Pla	n																		
											ment	ibution	Ins	rst tall ent	Sec Ins		Ins	ird tall ent			ŗ	Γota	ıl M	emb	ers	in G	rou	ıp			tio ff oilt	members	in	stitu M	edia tion Es natio	/S
S.N	Group Name	Province	District	Palika	ward	Settlement	Registration	Commodity	Contact Person	Contact No	<b>Total Investment</b>	Project Contribution	Date	Grant	Date	Grant	Date	Grant		Da	lit			Janj	jati		Mu m			her ste			Name	Project Support	Address	Contact No.
																			Tei	ai	Hi	II	Te	rai	Hi	ill	Tei	rai	H ill	Te rai	H ill	Te rai	Na	roject	Add	Conta
																			Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women		P		
																																				_
																																				_

#### Annex-3 Producers' Information

#### **Producers' Information**

S.N	Member Name	Province	District	Palika	Ward	Gender	Origin	Migration Status	Position	Contact

Annex-4 Production & Investment Plan

						Add	ress				ck					Produ	uction	n Plar	1						Inve	stme	nt Pla	an (N	Rs.)		
	/ear	of	ler	e	ţ			ر		of	livestock	Co	ost of	prod	ductio	on	Qty.	tion	(r)	(T-O-	ce	me	Support	nent		For	mal L	oan		rmal	
S.N.	Fiscal Year	Name	Gender	Province	District	Palika	Ward	Cluster	Origin	Name	Area/ No. I	Raw Mat.	Labour	Overhead	Interest	others	Production	Consumption	Loss Qty (L)	Sales qty (P.	Sales price	Sales income	Project Sup	Self Investment	Interest	Loan	Subsidize	BFI	BFI Name	Other Informal	Total
				·																										•	

## Annex -5 Support Tracking Sheet

				Supporte	ed Grou	p Infor	mation		Purchase	Information		М	onitorin	g Purpo	ose	
S.	Support	Nam	Provin	Distri	Palik	war	Settleme	Commod	Purchased	Purchased	Year	Stat	Year	Stat	Year	Stat
N	Item	е	ce	ct	а	d	nt	ity	Date	Amount	1	us	2	us	3	us
											Date		Date		Date	
		1														
		1														

## Annex-6 Income and Expenses

**Income and Expenses Tracking Sheet** 

	_					Add	ress						Ex	penses					Inco	ome				Employn	nent
S.N.	Fiscal Year	Name of	Gender	Province	District	Palika	Ward	Cluster	Origin	Name of	Area/ No.	Raw Materials	Labour	Overhead Cost	Interest	others	Productio	Consump	Loss Qty	Sales qty	Sales	Sales	No. HH Member	Other Staffs engaged	Average Annual Salary

## Annex-7 Infrastructure Tracking

						Addre	ess							Tota	al Cost	NRs.					Dire	ct Be	nefic	iarie	S				Indire	ct Be	nefie	ciarie	es	
	Name	ket culture Chain ure)	on ed/ ed/						te	oletion	y	Pro	ject		Produ	cers or	•		Da	alit		ajati			Μι	ısli n	Da	alit		ajati			Mu	
N	Infrastructure Name	Type (Market Centers/ Agriculture Center/ Value Chain Infrastructure)	Intervention (Constructed/ Established/ Ungraded)	Province	District	Municipality	Ward	Settlement	Start Date	Date of Completion	Capacity	World bank	NG	Cash	Loan	labor	Other	Total	Н	Т	Н	Т	Н	Т	Н	Т	Н	Т	Н	Т	Н	Т	Н	Т

#### Annex-8 M&E Matrix

#### Monitoring & Evaluation Plan: Intermediate Results Indicators

					Methodology for	Responsibilit
	Indicators	Defination	Frequency	Data Source	Data Collection	У
S.	Mo	nitoring & Evaluation Plan	: PDO Indicators			
N	Beneficiaries reached in rural areas					
		Number of Benefilaries			Monitoring of	
		Intervention(including			systems using	
		small Farmer with share			checklist for	
		of Women)			each. System	
		Composition: 24,000			developed	
		fromPP (Component			Periodic data	
		1)The project is			collection from	
		expected to provide			TA	
		direct socio-economic			(implementing)	
		benefits to			firm and	
		approximately 900-940			intermediaries.	
		producer groups			Entrepreneurshi	
		equivalent to 24,000			p ecosystem is	
		rural agricultural			meant an	
		households who will			increased	
		benefit		Sample based	presence of	
		from start-up grants		surveys and	support services,	
		(Component 1,		MIS Data from	policies,	
		US\$40million). A typical		TA	platforms and	
		producer organization		(implementing	guidelines for	
		(PO) consists of 25		) firm and	private sector	
1	Beneficiaries of interventions (Number)	farming households.	Annual	intermediaries	entrepreneurs.	OPD
		Number of female		Carrella	6	
		beneficiaries of		Sample	Summary	
	Description of the control of the control (No. 1)	interventions 40% of	Once or	Surveys and	Analysis of	000
1.1	Beneficiaries of interventions - Female (Number)	total PP beneficiaries	Twice a year	Test report	sampled Data	OPD

	1	SNAEs and Agritagh				l I
		SMEs and Agritech				
		startups will receive				
		technical assistance				
		from project selected				
		intermediary				
		institutions providing				
		support services to				
		entrepreneurs. The				
		intermediaries will				
		provide group based				
		training to 100				
		SMEs/Agri tech startups				
		and				
		incubation/in depth				
		coaching to select 25				
		out of that 100.				
		Based on the proof of				
		concept of the model				
		and				
		lessons learned, this				
		activitywill be scaled				
		up.				
		This activity contributes				
		to strengthening rural				
		entrepreneurship				
		ecosystem by creating				
		asustainable				
		entrepreneurship				
		support system in				
		select provinces.By			Monitoring of	
		entrepreneurship ,			systems using	
		ecosystem is meant an			checklist for each	
		increased presence of		MIS Progress	System	
2	Number of SMEs and Agritech Startups reached (Number)	support services,	Annual	Reports	developed.	OPD

		policies, platforms and guidelines for private				
		sector entrepreneurs.				
		occor charge character				
		CNAF- and Assite de				
		SMEs and Agritech startups (female				
		owned) will receive				
		technical assistance				
		from project selected				
		intermediary				
		institutions providing				
		support services to				
		entrepreneurs. Female				
		owned SMEs will be				
		defined by 50% or more				
		shares owned by				
		women. Based on the				
		proof of concept of the			Monitoring of	
		model and lessons			systems using	
		learned, this activity			checklist for each	
	Number of SMEs and Agritech Startups reached	will be scaledup.		MIS Progress	System	
2.1	(female)	This activity contributes	Annual	Reports	developed.	OPD

		to rural entrepreneurship ecosystem building by creating a sustainable entrepreneurship support system in select provinces. By entrepreneurship ecosystem, it is meant an increased presence of support services, policies, platforms and guidelines for private sector entrepreneurs.				
	Increased incomes and investment in market linkages					
3	Increase in the average gross value of sales of producerorganizations under productive partnerships (Percentage)	The indicator measures the percentage increase in the gross value of sales for the POs in Productive Partnerships.	Three Times ( Baseline,MTR , endline)	Sample Surveys and report	Summary Analysis of sampled Data	OPD
	Increase in the average gross value of sales of producers	Increase in the average gross value of sales of women led producer organizations under productive partnerships. There's an expectation that women will have a	Once or	Sample Surveys and	Summary Analysis of	
3.1		greater increase in	Twice a year	report	sampled Data	OPD

		gross average value of sales than the overall increase for producer organizations under productive partnerships/alliances.				
	Employment Opportunities Created by Covid-19 response					
4	Jobs created by COVID-19 intervention (Number)	The indicator measures: A) Short-term employment through cash for work during construction/upgrading of infrastructures - 4500 B) Returnee migrant workers reengaged in agriculture in 6 provinces -1200 (Total A+B = 5700)	Mid Term and End Term of the project	MIS Progress Reports	Monitoring Systems using checklist for each system developed.	OPD
		The indicators measures short-term employment generated			Monitoring Systems using checklist for each	
	Jobs created for Female by COVID-19 intervention	for female through	A	MIS Progress	system	ODD
4.1	(Number)	COVID-19 intervention	Annual	Reports	developed.	OPD
	Inte	 rmediate Results Indicator	s by Component	<u> </u> S		
	Strengthening Market Linkages through Productive Partnerships					
	on ongoing market annuges an ought i touteure i artifetships	The indicator refers to the total number of approved business development plans via		MIS and	Monitoring of System checklist	
	Productive Partnership business plans approved	productive		Progress	for each system	
5	(Number)	partnerships.The	Biannually	Report	developed.	OPD

		project aims to establish 900-940 POs, hence,target was set as at least 900 POs				
		The indicator refers to the total number of approved business development plans by Women led POs via productive partnerships.The			Monitoring of	
		project aims to		MIS and	System checklist	
	Productive Partnerships business plans approved - by women led	establish 35 Women		Progress	for each system	
5.1	POs (Percentage)	Led POs.	Biannually	Report	developed.	OPD
		The indicator refers to percentage of productive partnership business plans successfully closing the grant agreement with			Monitoring of	
	Percentage of Productive Partnership business plans	both buyers and POs		MIS and	System checklist	
6	successfully closing the start-up grant agreement (Percentage)	meeting the agreement commitments.	Biannually	Progress Report	for each system developed.	OPD
		Number SMEs/Agri tech startups participating in PPs. It will be a hybrid approach- shallow training to 1100 and incubation to 300. This will done in phases where total 100 will be	Diaminually	MIS and	Summary	
	Number of SMEs/Agri tech startups participating in PPs	reached at the pilot		Progress	Analysis of	
7	(Number)	phase. Therefore only	Annually	Report	sampled Data	OPD

		20 will be targeted for PP linkages				
	Strengthening the entrepreneurship ecosystem in the federal structure					
		No of government		MIS and	Monitoring of System checklist	
	No of government agencies built capacity on the	agencies at municipal		Progress	for each system	
8	identified capacity gap (Number)	and provincial level The indicator refers to	Annually	Report	developed.	OPD
		the percentage of				
		project benefited				
		growth-oriented firms				
		satisfied with the		NAIC and	Monitoring of	
		service delivery of intermediary		MIS and Progress	System checklist for each system	
9	Beneficiary satisfaction with Intermediary Institutions' services (Percentage) (Percentage)	institution/s	Biannually	Report	developed.	OPD

		The indicator refers to				
		the percentage of				
		female led growth-				
		oriented firms satisfied			Monitoring of	
		with the service		MIS and	System checklist	
	Beneficiary satisfaction with Intermediary Institutions'	delivery of intermediary		Progress	for each system	0.00
10	services (Percentage) (Percentage)	institution/s	Biannually	Report	developed.	OPD
	Restoring and strengthening COVID-19 disrupted food supply chain and local economy					
	,	Number of Regional				
		Market Centers				
		constructed/upgraded				
		with climate and			Monitoring of	
	Number of Regional Market Centers	disaster- resilient		MIS and	System checklist	
	constructed/upgraded with climate and disaster-	standards and		Progress	for each system	
11	resilient standards and operating (Number)	operating	Once a year	Report	developed.	OPD
		Number of municipal				
		agriculture centers and				
	Number of municipal agriculture centers and value	value chain		MIC and	Monitoring of	
	chain infrastructures constructed/established with	infrastructures	Appually or	MIS and	System checklist	
12	climate and disaster-resilient standards and operating	constructed/establishe	Annually or	Progress	for each system	OPD
12	(Number)	d and operating.	Biannually	Report	developed.	טייט

1		This indicator measures	1	1		l I
		the number of farmers				
		who were provided				
		with agricultural assets				
		or services as a result of				
		World Bank project				
		support. "Agriculture"				
		or "Agricultural"				
		includes: crops,				
		livestock, capture				
		fisheries, aquaculture,				
		agroforestry, timber,				
		and non-timber forest				
		products. Assets				
		include				
		property,biological				
		assets, and farm and				
		processing equipment.				
		Biological assets may				
		include animal				
		agriculture breeds (e.g.,				
		livestock,fisheries) and				
		genetic material of				
		livestock, crops, trees,				
		and shrubs (including				
		fiber and fuel crops).				
		Services include				
		research,extension,				
		training,education,				
		ICTs, inputs				
		(e.g.,fertilizers,				
		pesticides, labor),			Summary	
		production-related	Periodically.		Analysis of	
	Farmers reached with agricultural assets or services	services (e.g., soil	Baseline,MTR	Periodic	sampled Data,	
13	(CRI,Number)	testing, animal	, Endline	Surveys	<b>Progress Reports</b>	OPD

		health/veterinary				
		services), phyto-				
		sanitary and food safety				
		services, agricultural				
		marketing support				
		services (e.g., price				
		monitoring, export				
		promotion), access to				
		farm and post-harvest				
		machinery and storage				
		facilities, employment,				
		irrigation and drainage,				
		and finance. Farmers				
		are people engaged in				
		agricultural activities or				
		members of an				
		agriculture-related				
		business (disaggregated				
		by men and women)				
		targeted by the project.				
					Summary	
			Periodically.	MIS and	Analysis of	
	Farmers reached with agricultural assets or services -		Baseline,MTR	Progress	sampled Data,	
14	Female (CRI,Number)		, Endline	Report	Progress Reports	OPD
	Project Management, Monitoring and Evaluation					
		The indicator refers to				
		submission of key				
		project review reports				
		(baseline, midline and			Monitoring of	
		endline) on-time by the			System checklist	
		project management		Periodic	for each system	
15	Periodic reports submitted on time (Number)	unit.	Annual	Reports	developed.	OPD

					Monitoring of		
				MIS and	System checklist		
	Grievances registered related to delivery of project	Response rate through		Progress	for each system		
16	benefits satisfactorly (Percentage)	GRM	Biannual	Report	developed.	OPD	

## Annex-9 Project Indicators and End Targets

#### **Rural Enterprises and Economic Development Project**

	Project Indicators and Targets									
S.N	Indicators	Baseline	End Target							
	Beneficiaries reached in rural areas									
1	Beneficiaries of interventions (Number)		24000							
1.1	Beneficiaries of interventions - Female (Number)		9600							
2	Number of SMEs and Agritech Startups reached (Number)		100							
2.1	Number of SMEs and Agritech Startups reached (female)		20							
	Increased incomes and investment in market linkages									
3	Increase in the average gross value of sales of producerorganizations under productive partnerships (Percentage)		20							
3.1	Increase in the average gross value of sales of producers under productive alliances - Female (Percentage)		35							
	Employment Opportunities Created by Covid-19 response									
4	Jobs created by COVID-19 intervention (Number)		5700							
4.1	Jobs created for Female by COVID-19 intervention (Number)		2850							
	Intermediate Results Indicators by Components									
	Strengthening Market Linkages through Productive Partnerships									
5	Productive Partnership business plans approved (Number)		900							
5.1	Productive Partnerships business plans approved - by women led POs (Percentage)		35							
6	Percentage of Productive Partnership business plans successfully closing the start-up grant agreement (Percentage)		70							
7	Number of SMEs/Agri tech startups participating in PPs (Number)		20							

	Strengthening the entrepreneurship ecosystem in the federal structure	
8	No of government agencies built capacity on the identified capacity gap (Number)	86
9	Beneficiary satisfaction with Intermediary Institutions' services (Percentage)	80
10	Beneficiary satisfaction with Intermediary Institutions' services (Percentage) (Percentage)	80
	Restoring and strengthening COVID-19 disrupted food supply chain and local economy	
11	Number of Regional Market Centers constructed/upgraded with climate and disaster-resilient standards and operating (Number)	4
12	Number of municipal agriculture centers and value chain infrastructures constructed/established with climate and disaster-resilient standards and operating (Number)	140
13	Farmers reached with agricultural assets or services (CRI,Number)	3500
14	Farmers reached with agricultural assets or services - Female (CRI,Number)	600
	Project Management, Monitoring and Evaluation	
15	Periodic reports submitted on time (Number)	3
16	Grievances registered related to delivery of project benefits satisfactorly (Percentage)	85

## Annex-10 Grievance Handling Sheet

S.N.	Date	District	Palika	Ward	Complain/feedback	Complain to	Complain by	Complainer's telephone	Registration No.	Subject of complain	Assigned to	Conclusion

## Annex-11 Training Tracking Sheet

## **Training Tracking**

#### Sheet

		Training Providers  Information Training Location		1	ys)		Training Receivers Information																			
S.N	Fiscal Year	Date	Date	Date	Date	Date	Name of Training	Name	Province	District	Contact No.	Province	District	municipality	Ward no	Venue	Duration (days)	Duration (da Total Cost	Group Name/ Institution/ Intermediaries	Province	District	Municipality	Ward		al No. of ticipants	
3.14																				Fait						
																						Certificate Issued?				
																				Men	Women					